Proposal Draft

This should not be your only draft, but it is the only draft that you will submit. Take your writing as far as possible, following the outline given in the proposal handout.

Taking “your writing as far as possible” still sort of begs the question of “how much draft is enough?” The most objective way to measure this, in a manner that can be uniform for everyone, is word count. Given that the draft is worth 60 points compared to the final version’s 100, let’s aim for 60% of the final maximum word count: 900 words. Whether you “spend” these words on fully-written prose for a few sections or on a detailed outline for the entire proposal is left up to you, according to how you work best.

Although we have an established minimum, for the draft (and just the draft), don’t worry about exceeding the maximum word count. Give yourself the space to develop your ideas first. We will worry about editing to fit later.

Reading

Read Edward Tufte’s The Cognitive Style of PowerPoint: Pitching Out Corrupts Within by this week.