

HNRS 2000
RESEARCH & EXHIBITION
Spring 2022

March 6

Proposal Prep: Elevator Story

The elevator story assignment is a part of the process of developing a research proposal. Despite its brevity, do still write it down, and keep to its colloquial description: if you were to describe your research project to someone within the space of an elevator ride, how would you do it?

Because this assignment will be used on the class day for this week, it is due on Sunday instead of the usual Wednesday. Due time remains at 11:59:59.999pm.

The key factor here is not the number of words nor sentences: it is time of delivery. Write your statement so that you can deliver it *without rushing* within **30 seconds**. Note that this is actually a *lot* more time than a typical 4–5 story elevator ride!

Hint hint: It helps to have some of your proposal draft already written before you put together your elevator story—it's easier to develop something in detail then distill it to its essentials than to go straight to a summary statement without having fleshed things out first.

Submission

Please upload a written version of your elevator story to the designated submission folder on Brightspace. Also, be prepared to deliver a version of that story in person this week in class (doesn't have to be memorized—in fact, sometimes rote memorization decreases the effectiveness of that story's delivery).