

**HNRS 2000**  
**RESEARCH & EXHIBITION**  
Spring 2022

**Presentation Prep: Study Party Video 4**

March 16

We wrap up our “study party” video series with a look at our core texts for making presentations.

**Group: Read Together**

Get together with your Brightspace-assigned groups and arrange to read the assigned text concurrently. As before, feel free to react to and discuss what you’re reading.

Reading

Read Edward Tufte’s *The Cognitive Style of PowerPoint: Pitching Out Corrupts Within*—yes, it is technically “the entire book,” but it’s a short one, relatively speaking. With lots of pictures!

Still, do plan ahead so that you do have enough time to read the book in its entirety by the time your group gets together to talk about the work.

Tufte is pretty opinionated—as a mental palette cleanser, also read *The Craft of Research* Chapter 15 “Communicating Evidence Visually.”

**Group: Record and Share**

Record, edit, and upload a video of your group containing at least the following:

- Each individual member of the group should choose something from the reading and provide some commentary about it, for around 30–90 seconds each
- Compare Tufte’s and *CoR*’s approaches to presenting visual information: What suggestions are similar? Different? Which way do you lean?
- In addition, each member should share (maybe even show/play, if available) an example of a presentation that they found particularly effective. It can be from a class, a talk (or passport event!), or any other presentation medium. What made it effective? Is there a quality you can emulate in your own upcoming presentation?
- The overall group should devote a minute or so discussing/reflecting on/arguing over a chosen portion of the reading
- Capture a few minutes’ worth of your group reacting to the different presentations shown, stating whether these work for you as well

The video doesn’t have to be too polished or spruced up, but if you have the time and interest to give it some pizzazz, then feel free.

Submission

Please upload the video to your group’s designated submission folder on Brightspace, or if applicable submit a link to it that can be accessed by the instructor and/or teaching assistant(s).